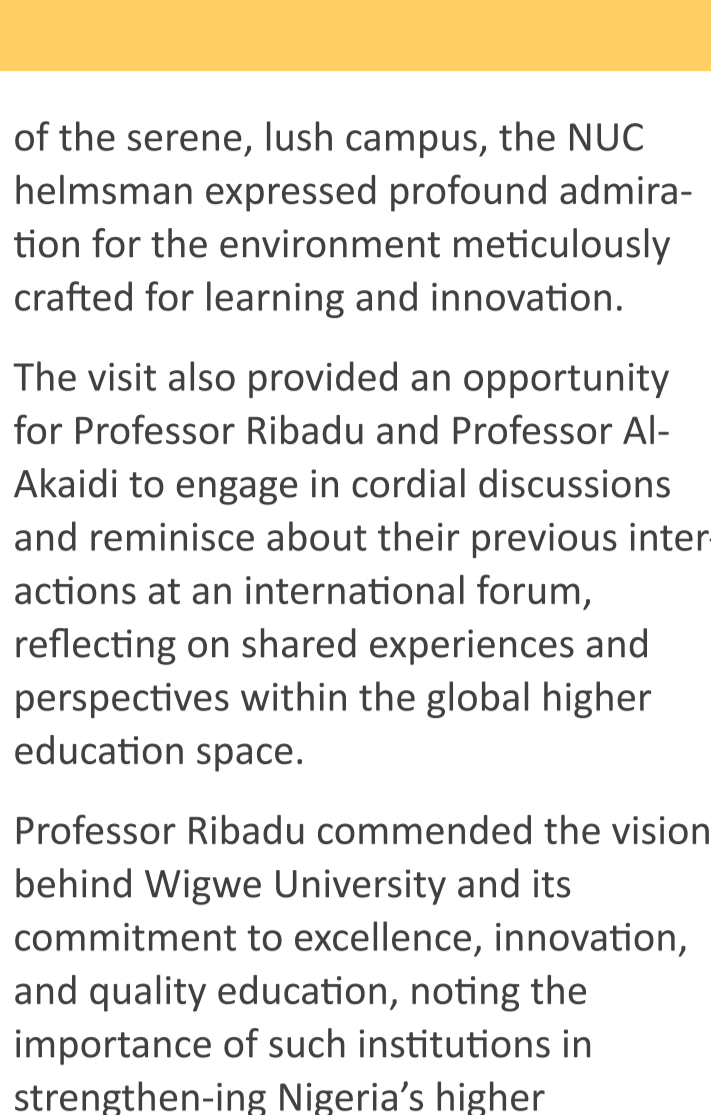


NUC Executive Secretary Pays Courtesy Visit to Wigwe University



As the year 2025 was ending, Wigwe University had the rare privilege to welcome to our campus, the Executive Secretary of Nigeria's National Universities Commission (NUC), Professor Abdullahi Yusufu Ribadu, who paid a courtesy visit to the Vice-Chancellor of Wigwe University, Professor Marwan Al-Akaidi.

The visit, characterized by collegiality and a shared vision for academic excellence, provided Professor Ribadu with an in-depth look at the university's rapidly developing infrastructure and unique ecosystem. During a guided tour

of the serene, lush campus, the NUC helmsman expressed profound admiration for the environment meticulously crafted for learning and innovation.

The visit also provided an opportunity for Professor Ribadu and Professor Al-Akaidi to engage in cordial discussions and reminisce about their previous interactions at an international forum, reflecting on shared experiences and perspectives within the global higher education space.

Professor Ribadu commended the vision behind Wigwe University and its commitment to excellence, innovation, and quality education, noting the importance of such institutions in strengthening Nigeria's higher education landscape.

"It was a pleasure to host Professor Ribadu not just as a regulator, but as a

respected colleague and thinker in higher education," stated Professor Al-Akaidi. "His visit is a strong encouragement for our mission. The chance to reconnect and showcase how we are translating academic visions into reality—from our cutting-edge labs to our pedagogical philosophy—was invaluable. It reinforces our commitment to working together with the NUC to set new standards."

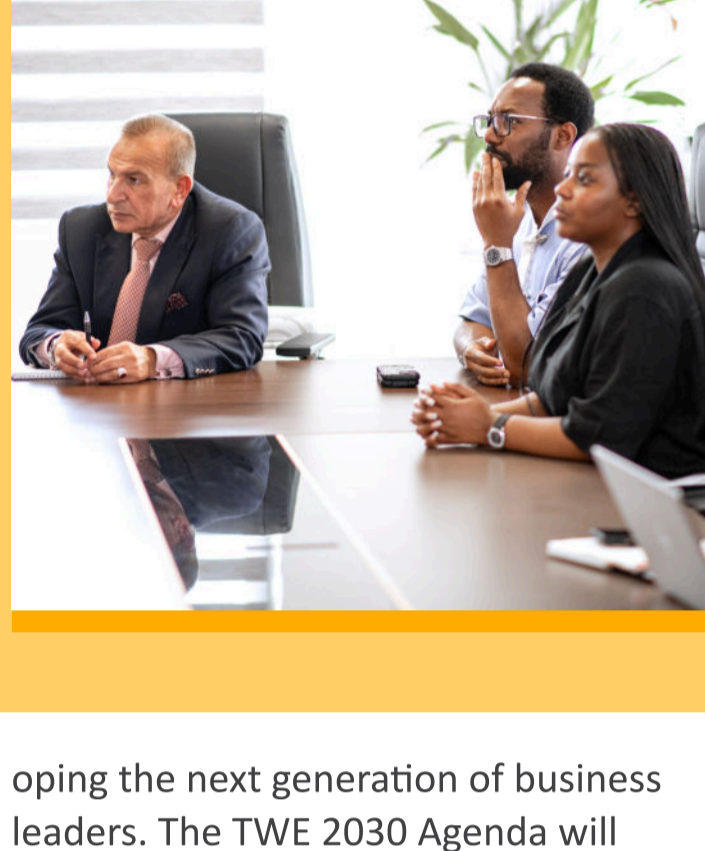
The engagement underlines the NUC's supportive role in nurturing universities that push the boundaries of quality and relevance in Nigerian higher education. For Wigwe University, the positive assessment from the nation's top university regulatory body is a powerful endorsement of its foundational principles and its potential to actively engage in the national and global knowledge economy.



Wigwe University, TWE 2030 Agenda, HOW Foundation to Partner in Strengthening Entrepreneurial Leadership Learning

A new initiative aimed at strengthening the entrepreneurial mindset and leadership capacity of students at Wigwe University was the focus of a meeting between University leadership and executives from the Tochi Wigwe Entrepreneur 2030 Agenda and the HOW Foundation, led by Mr. Uche Wigwe and Ms. Tochi Wigwe.

Receiving the executives on Monday, January 19, 2026, Vice-Chancellor Professor Marwan Al-Akaidi expressed the University's openness to ideas and



initiatives that would provide a competitive advantage to Wigwe University students.

Professor Al-Akaidi said he was excited about the prospect of extracurricular learning and the benefits it would offer students across all programs of study, noting that it fully aligns with the University's founding vision.

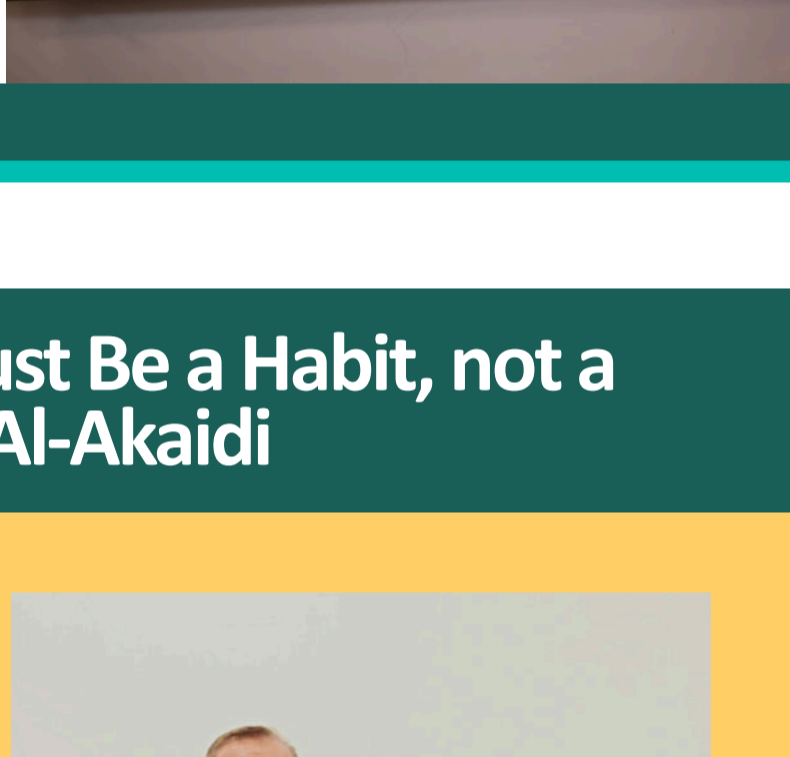
In a presentation to University leadership, the TWE 2030 Agenda was introduced as a platform for delivering leadership-based and entrepreneurship learning experiences designed to enhance the academic journey of university students.

The proposed program will focus on strengthening entrepreneurial mindsets, building emotional resilience, and devel-

oping the next generation of business leaders. The TWE 2030 Agenda will feature leading industry experts and business executives as part of the teaching faculty, where they will share their business experience and insights to help students grow and succeed in their chosen fields.

A working group was immediately established to develop the requisite curriculum to ensure readiness for deployment by the start of the second semester of the current academic session.

The session concluded with faculty members sharing diverse teaching models, classroom scenarios, and techniques for making learning more engaging and interactive across the University.

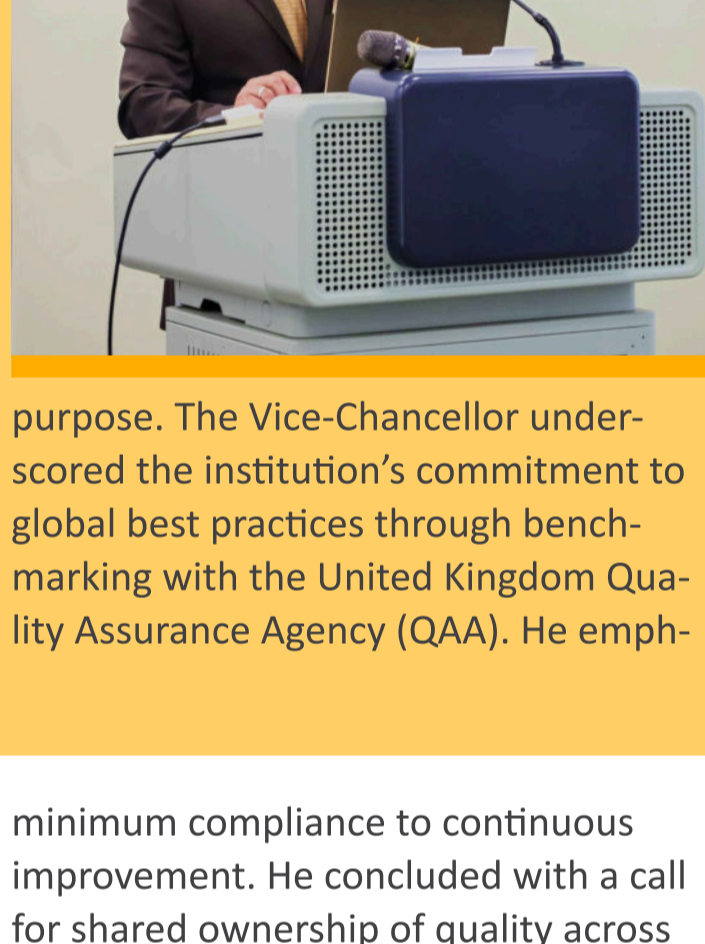


"Quality Assurance Must Be a Habit, not a Checklist" – Professor Al-Akaidi

The Vice-Chancellor of Wigwe University, Professor Marwan Al-Akaidi, has emphasized the importance of making quality assurance and excellence a matter of habit and discipline, rather than a mere item on the institution's checklist.

Professor Al-Akaidi made the call during the university's weekly seminar held recently, where he delivered a paper titled "Wigwe University Quality Assurance: Benchmarking with the UK Quality Assurance Agency" to a cross-section of university staff.

He stressed that quality assurance at Wigwe University must never be reduced to a box-ticking exercise, as doing so would diminish its power and



sized that quality assurance is central to building trust in the university's degrees, boosting the confidence of parents and partners, and ensuring international credibility.

Professor Al-Akaidi noted that robust sustainability systems are vital for long-term sustainability, continuous improvement, and the realization of Wigwe University's vision of igniting Africa's potential by nurturing thoughtful, fearless leaders who can compete globally.

He outlined vital elements for maintaining quality assurance, including secure academic standards, well-designed programmes, fair assessment, strong student support, staff development, academic integrity, and effective governance involving the council, senate, management, staff, and students.

The Vice-Chancellor highlighted the strategic nexus between the QAA and Nigeria's National Universities Commission (NUC), noting a shift from

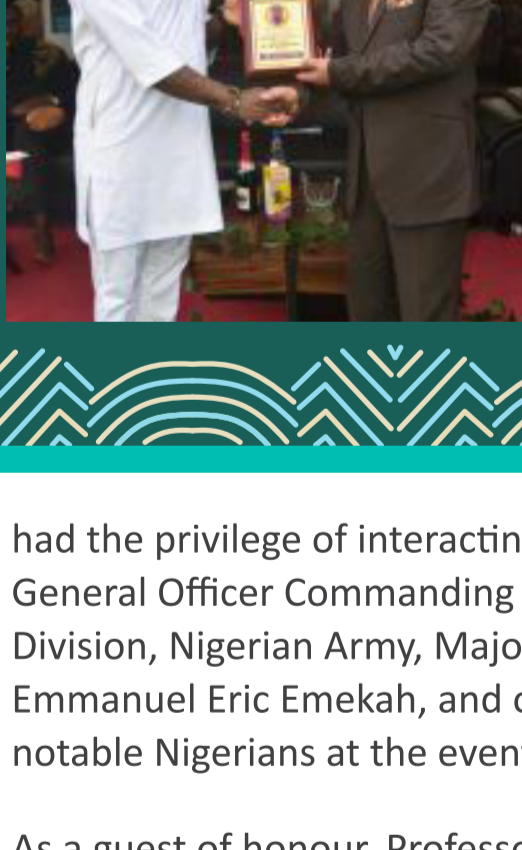
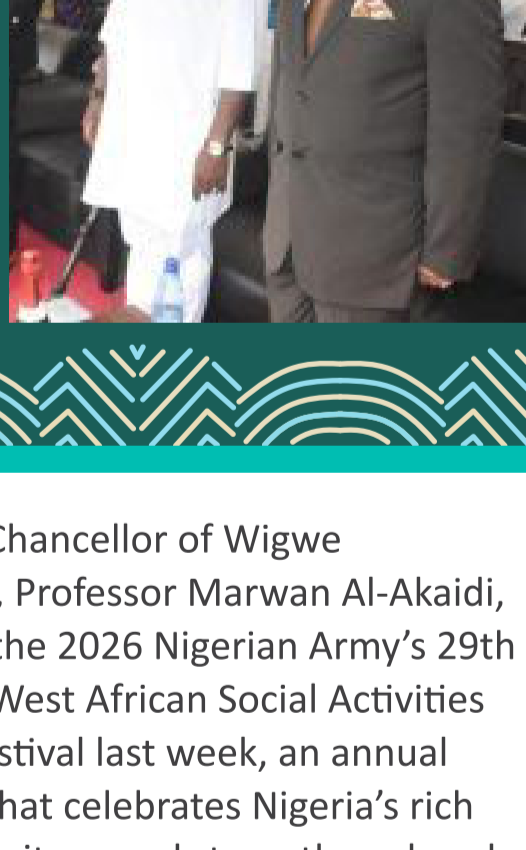
purpose. The Vice-Chancellor underscored the institution's commitment to global best practices through benchmarking with the United Kingdom Quality Assurance Agency (QAA). He emphasized

minimum compliance to rigorous improvement. He concluded with a call for shared ownership of quality across all roles, reinforcing the university's drive to build a strong, evidence-based quality culture.

"There is no academic excellence without professional excellence. Admissions accuracy, effective timetabling, IT systems, student records, well-being support, libraries, laboratories, and careers services are not just support functions—they are core to our quality assurance endeavours," he stated.

Professor Al-Akaidi challenged the university's staff to reflect on their individual roles in driving quality in the institution's academic space, and to consider how their actions or inactions enhance or weaken the overall goal of realizing the founding vision of the university, not just in Nigeria, but across the African continent and beyond.

Professor Al-Akaidi Celebrates with Nigerian Army at 2026 WASA



The Vice-Chancellor of Wigwe University, Professor Marwan Al-Akaidi, attended the 2026 Nigerian Army's 29th Battalion West African Social Activities (WASA) festival last week, an annual tradition that celebrates Nigeria's rich cultural heritage and strengthens bonds within the military community and the civil populace.

Professor Al-Akaidi, who attended the celebration at the instance of an invitation from the Commanding Officer of the 29th Battalion of the Nigerian Army, Lieutenant Colonel Irinam Joseph,

had the privilege of interacting with the General Officer Commanding (GOC), 6 Division, Nigerian Army, Major General Emmanuel Eric Emekah, and other notable Nigerians at the event.

As a guest of honour, Professor Al-Akaidi was asked to sample a variety of local dishes from different states and tribes of Nigeria. He was excited about the event and noted that it was an honour to share in an evening of friendship, shared values, and cultural pride alongside officers, soldiers, and their families.

College of Arts Hosts Inaugural Colloquium on Strategic Communication

The College of Arts, Wigwe University, held its maiden colloquium on January 14, 2026, gathering academic and industry experts to discuss the role of Integrated Marketing Communication (IMC) in university management and branding.

Delivering a paper titled 'Integrated Marketing Communication as Oxygen for Branding & Effective University Management System', President, Academy of Management Nigeria and Team Lead at



Brands Academy Nigeria, Professor Samaila Mande, delivered a compelling keynote on IMC as a strategic tool for effective university governance.

Professor Mande positioned Integrated Marketing Communication as the "oxygen" that sustains institutional credibility, visibility, and coherence in today's competitive global higher education landscape. He emphasized that universities function not merely as learning centres but as corporate brands whose reputations depend on leadership quality, governance structures, and communication consistency.

"University branding is not limited to logos or slogans," Professor Mande explained. "It is a reflection of governance integrity, leadership competence, academic culture, and societal impact."

ernance decisions achieve full value only when clearly communicated and understood by stakeholders.

Dean of the College of Arts, Professor Ate Andrew, described the colloquium as "a defining moment" and the beginning of sustained academic-industry interactions designed to deepen students' learning experiences

"This colloquium reflects our vision to nurture graduates who excel creatively while understanding the strategic frameworks that sustain institutions, brands, and public trust," Professor Ate Andrew said, announcing that such engagements would become regular features of the College's academic calendar.

The maiden College of Arts colloquium marks a significant milestone in Wigwe University's journey toward producing well-rounded and industry-ready graduates while strengthening institutional brand equity through principled governance and strategic communication

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